

### **Definition**

#### The Issue

Over the past decade, limited airport physical infrastructure and enhanced security requirements have resulted in a complicated and at times unsatisfactory passenger experience.

Individual stakeholders, such as airlines, airports, border control, customs and screening authorities, have designed their processes around their own obligations and requirements, with little or no coordination between them.

This has resulted in repetitive processes for the passenger, such as having to present travel tokens (boarding passes, passports, etc.) to many different stakeholders for different purposes across the end-to-end passenger experience. This is inefficient and not sustainable in the long-term.

Furthermore, the Covid-19 pandemic, with complicated travel documents to be manually handled at the airport, showed an urgent need to enable digitalized document checks in advance of travel.

One ID aims to address these issues while providing a passenger centric, seamless experience.

## The Vision

IATA's Passenger Experience vision is to lead the industry in delivering an end-to-end passenger experience that is contactless, secure, seamless and efficient.

One ID seeks to introduce a digital identity solution that spans all process steps and stakeholders in the end-to-end journey, from booking to arrival at destination and back, putting the passenger at the center.

One ID will remove the repetitive processes of passengers having to present different travel tokens to many different stakeholders for different purposes during their journey.

The concept relies on early validation of the passengers' identity and admissibility, and selective disclosure of this information to the relying parties on a minimum required basis. This is done so that the passenger can be recognized and attended to in the most efficient way in subsequent process steps.

The concept involves the use of a trusted, digital identity, biometric recognition technology and a biometric management platform. It will be supported by the development of a trust framework among the different stakeholders.

# **Objectives**

- Bring industry and government stakeholders together in establishing a common vision and roadmap for robust and efficient digital identity management across the end-to-end passenger process that will help deliver a secure, seamless and efficient experience
- Develop Industry Standards and Guidance Documentation of best practices and drive or support the implementation with harmonization and interoperability of trust frameworks, processes, data models, and data

## **Status**

- One ID Recommended Practice RP1701p Digitalization of Admissibility became effective in September 2022
  and will be published in the Passenger Services Conference Resolution Manual in June 2023. This details the
  process whereby the passenger can demonstrate to the airline that they have all the required documents to
  travel (passport, visa, health documentation) and that these documents are valid. The airline can then proceed
  with an automated digital document checking and continue with remote check-in/boarding pass issuance
  (web/mobile check-in as it is done today).
- One ID Recommended Practice RP1701o Contactless Travel is expected to be effective in 2023 and published
  in June 2024. This allows passengers to use biometric recognition for their identity verification throughout the
  process in full respect of their privacy and protecting their personal data. This removes the need for
  passengers to physically present documents at various touchpoints where proofs of identity or travel
  documents are currently required and thus enables passengers to pass through the airport at a walking pace.
- A One ID Working Group has been established. It is composed of members from airlines, airports, governments, other international organizations and IATA Strategic Partners, who are already actively involved in identity management trials and implementations. It develops the industry standards and provides guidance and direction on the project.
- Expert Task Forces, composed of actively involved industry and government representatives, have been formed in order to support the project deliverables, such as Recommended Practices, Guidance and Implementation Documents.
- A number of preliminary documents have already been produced for reference to the industry in the area of
  privacy, process, technology, and benefits analysis.

Further information can be found on the One ID web page.

### One ID benefits

- "Seamless" improved passenger experience
  - Elimination of repetitive processes and possible combination and reduction in the number of touchpoints, and thus shorter queues and reduced waiting times
  - o Enabling passengers to arrive at the airport ready to fly in nearly every travel scenario
  - It supports a contactless process by limiting physical interaction with people and equipment and minimizing the exchange of documents.
- "Efficient" improved productivity, capacity and cost savings
  - Staffing efficiencies and increased capacity by reducing time spent on manual ID and travel document checks
  - Improved space efficiency and opportunities to mitigate additional investment in airport infrastructure
  - Potential commercial opportunities for the industry
- "Secure" improvements in border, aviation and airport infrastructure security

- Reduced possibilities for individuals to cross borders under a false identity, and thus helping combat human trafficking and other cross-border criminal activities
- o Contribution to the elimination of queues and crowds in airport landside areas
- Enabling the possibility of risk-based assessment and differentiated handling at border and security checkpoints through pre-travel verification.